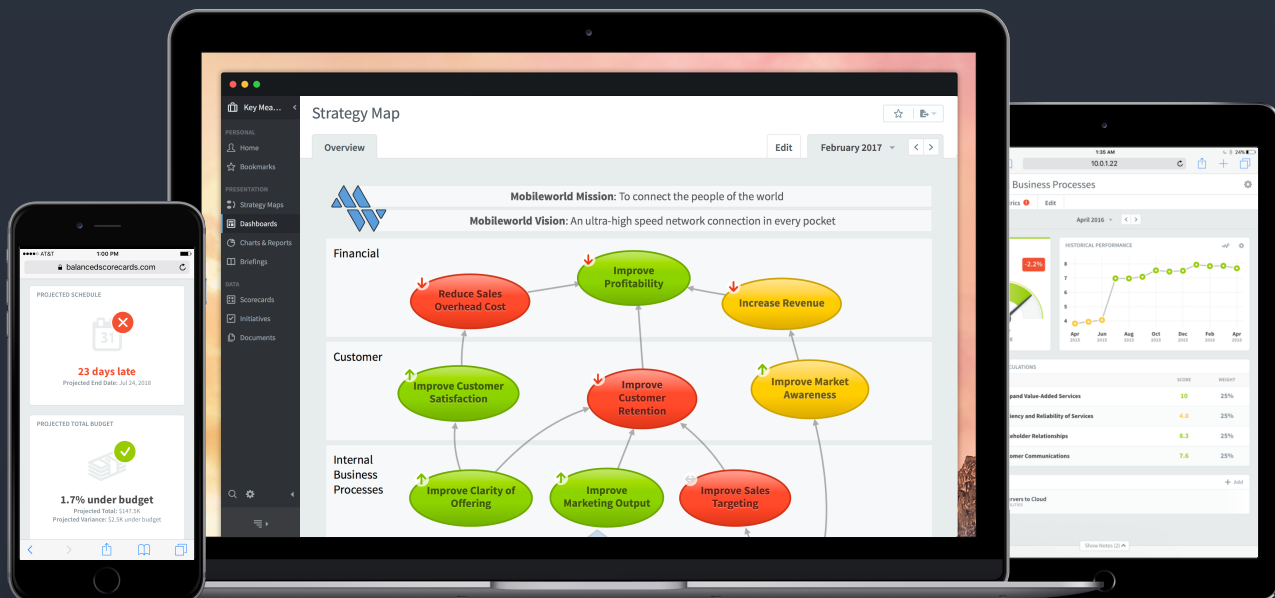




The fastest way to bring your Balanced Scorecards to life.

QuickScore is software that fully automates your Balanced Scorecard with Strategy Maps, Reports, and Alerts.



AUTOMATE YOUR SCORECARD

Bringing your balanced scorecard online means always having access to your latest performance data. Alerts and analytics give you new insights into organizational strengths and weaknesses.

CHOSEN BY THE BEST

For over a decade, the Balanced Scorecard Institute has been recognized as the global balanced scorecard thought leaders. QuickScore is the only software they officially recommend.

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Introducing Quickscore 3

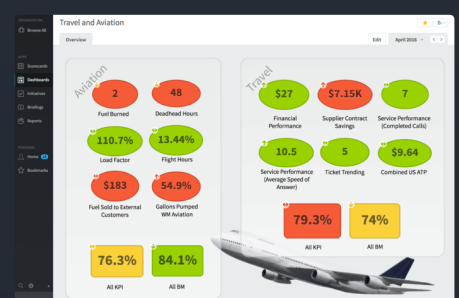
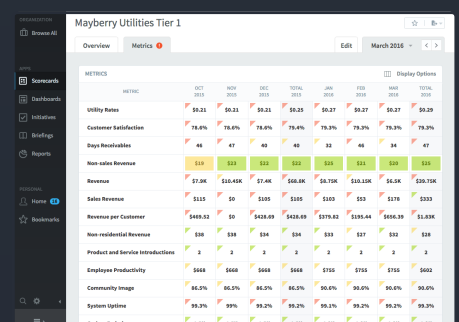
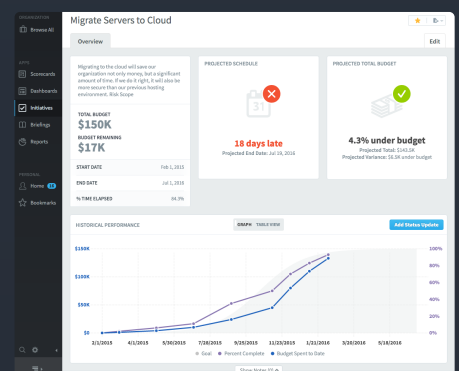
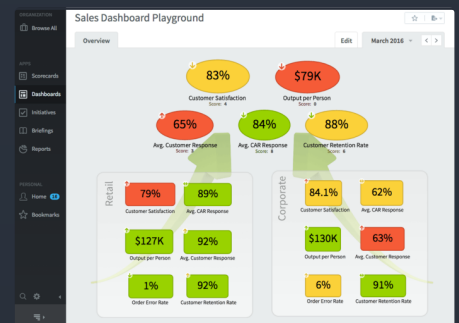
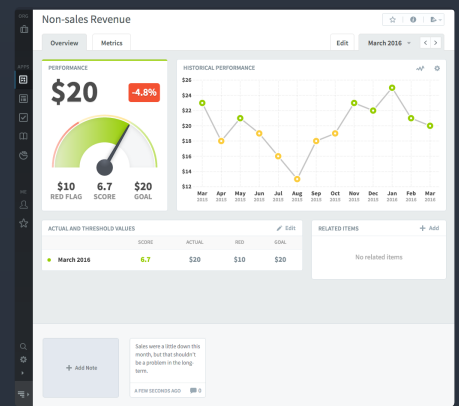
QuickScore is the fastest and easiest way to automate your Balanced Scorecard. It only takes a few minutes to enter your perspectives, objectives, and measures. Then, every month you update your measures with actual performance values, and the software scores how well you do.

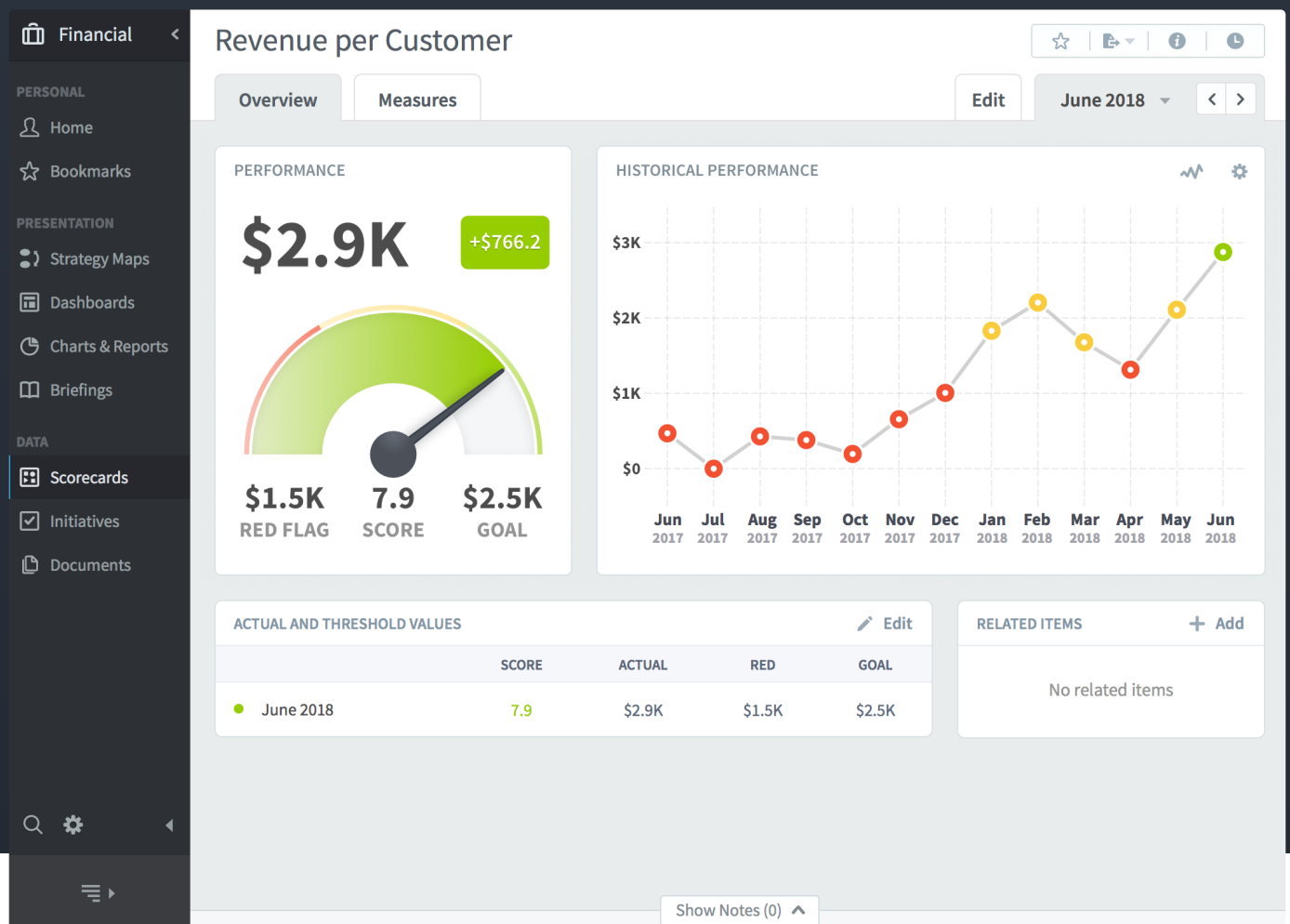
Once you've built your balanced scorecard, QuickScore will automatically generate your strategy map. You can even tweak its appearance by moving and resizing colored bubbles. Now you can see how well everything is performing at a glance. If you want more detailed information, just click on one of the colored bubbles to drill down.

Automating your balanced scorecard has more benefits than just reducing paper. For the first time, you'll be able to dig into your measures to see what's really happening in your organization. Prebuilt reports can show you every red measure. Automated alerts can email you whenever something takes a turn for the worse.

Your IT department will love QuickScore too. Everything happens in a web browser, so there's never anything to install or update. It works great on screens of all sizes, from your mobile phone to your boardroom projector.

Have questions? Ready to start your free trial? Contact us to automate your balanced scorecard today.





Full balanced scorecard automation

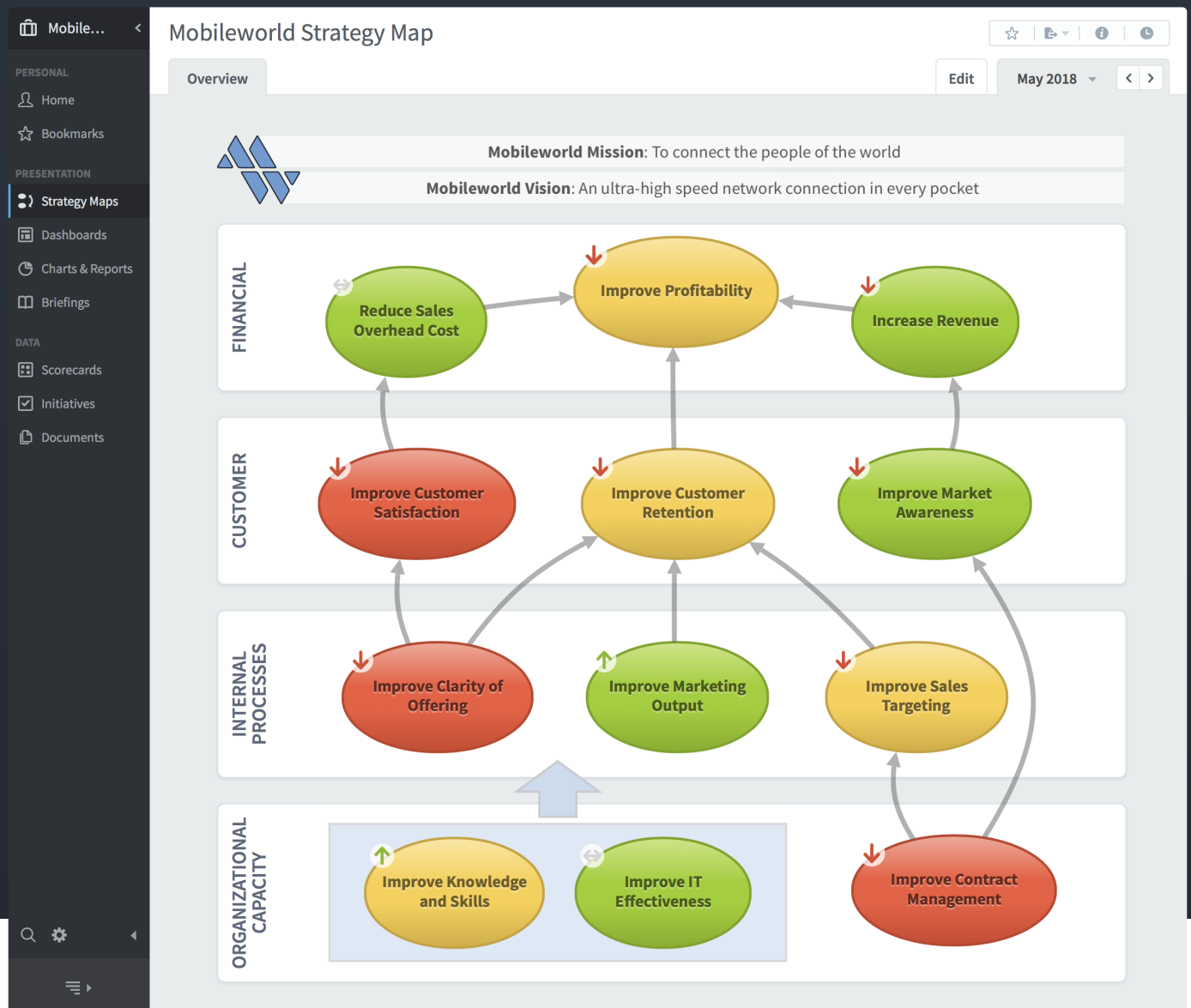
Get everyone in your organization on the same page. QuickScore is web-based software that you can use anywhere from any device.

Manage big-picture strategy

QuickScore automatically rolls up your weighted measure scores to objectives and perspectives so you can see how well you're executing on your overall strategy.

Track low-level measures

First, set your goals. Then update your measure values by hand or with automated data feeds. Each measure gets a score and a color of red, yellow, or green.

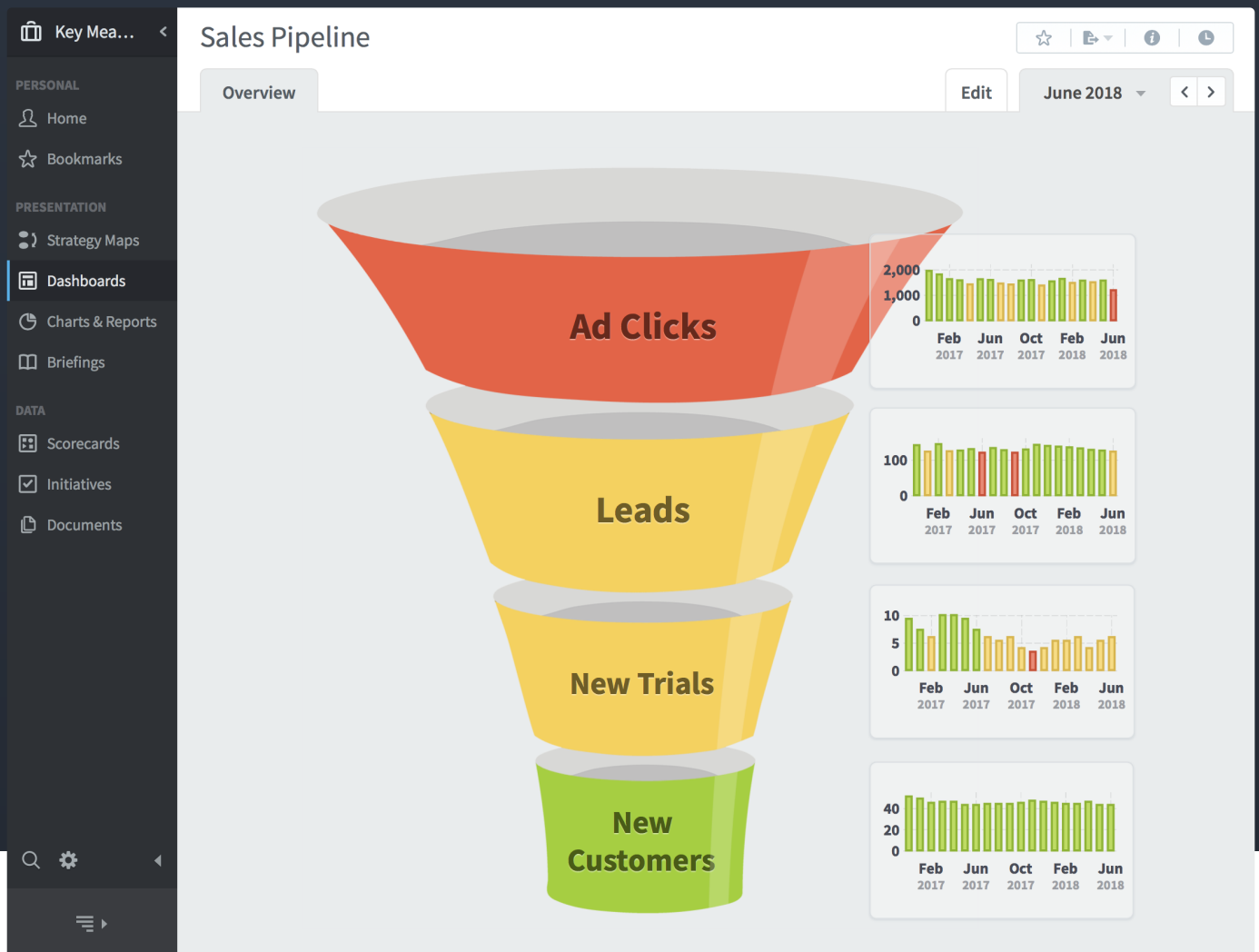


Automatically generate

Once you've built your balanced scorecard, an attractive strategy map is just a button click away. QuickScore automatically creates live, interactive strategy maps from your perspectives and objectives.

Tweak the layout

Strategy maps communicate your organization's strategy, and we know how important it is for them to look perfect. You can add logos, draw arrows between objectives, and move and resize everything.

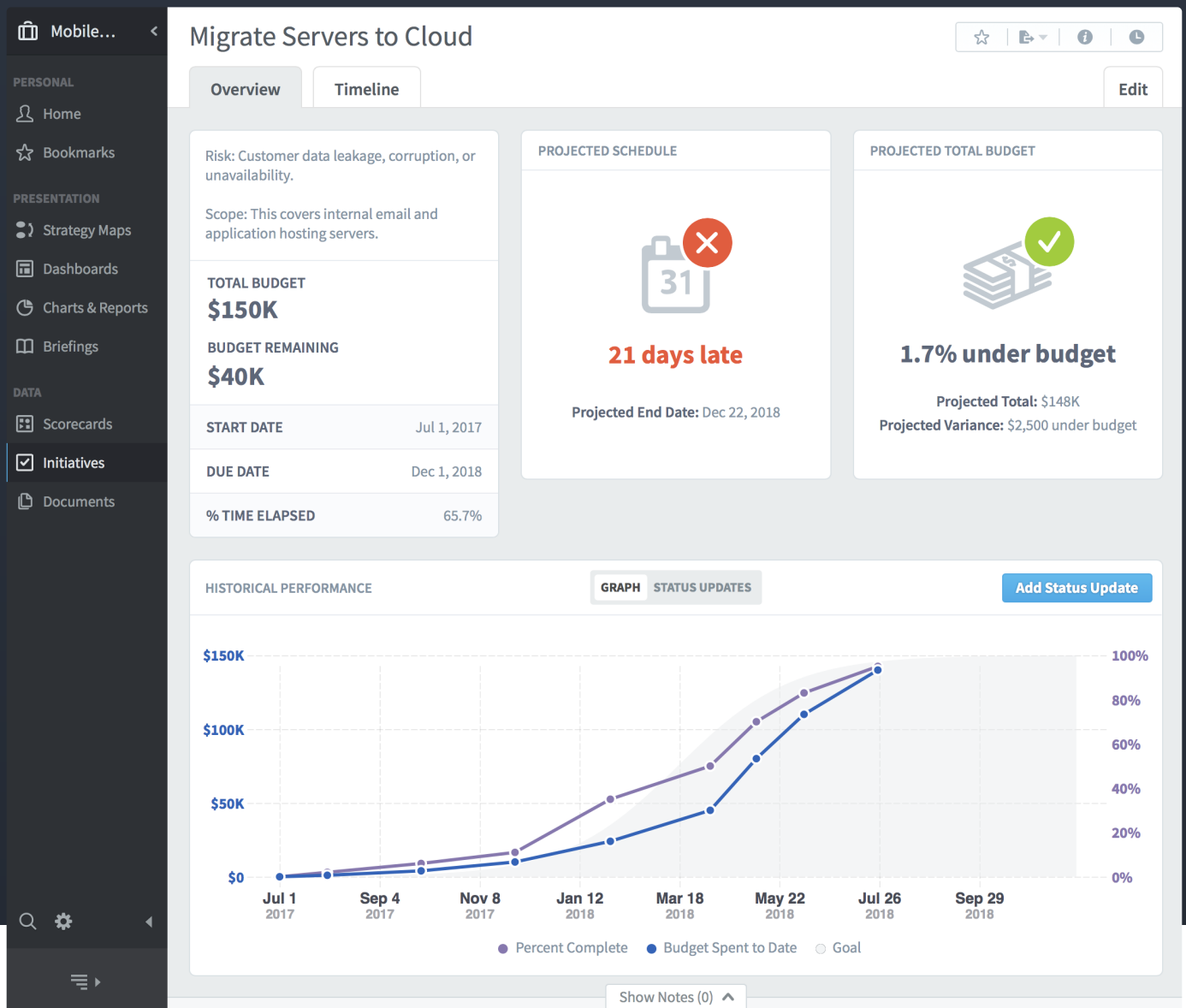


Monitor your critical data

Dashboards show your performance at a glance. You can add charts, gauges, text, images, and more. It's like PowerPoint, but with live data.

Drill down

If you want more information, just click to drill down to underlying data, performance trends, and comments.



Fix underperforming objectives

Balanced scorecards do more than just measure performance, they're about action. Put strategic initiatives in place to improve your objectives.

Earned value management

We use EVM to predict if you'll finish on time and under budget. All you have to update is your percent complete and how much you've spent.

Mobile...

PERSONAL

Home

Bookmarks

PRESENTATION

Strategy Maps

Dashboards

Charts & Reports

Briefings

DATA

Scorecards

Initiatives

Documents

Red Measure Report

Overview

Edit

May 2018

NAME	OWNERS	DECEMBER 2017	JANUARY 2018	FEBRUARY 2018	MARCH 2018	APRIL 2018	MAY 2018
Product Costs	Joe Abercrombie	\$279K	\$279K	\$278K	\$278K	\$278K	\$278K
Marketing & Advertising	David Baldacci	\$61.8K	\$81.4K	\$125K	\$99.7K	\$97.9K	\$81.4K
Insurance	Joe Abercrombie	\$29.3K	\$21K	\$30.6K	\$27.6K	\$22.8K	\$22.5K
Net Operating Profit (before tax)	Trial User	\$80.6K	\$73.4K	\$66.5K	\$64.8K	\$59.4K	\$51.7K
Google Search Position	Clive Keyte	\$80,582	4	4	4	3	5
Article Mentions	Clive Keyte	13	11	12	12	13	11
Twitter Mentions		45	34	42	52	11	1
Transfer rate	Help Desk & IT Support (Communication Users)	4.6%	5%	5%	5%	4.8%	5.2%
Customer Satisfaction Survey	Clive Keyte Trial User	91%	94.4%	91.3%	93.2%	90.2%	88.2%
Number of lost customers	Help Desk & IT Support (Communication Users)	5	8	6	9	12	14
Book Sales Revenue		\$183K	\$180K	\$187K	\$213K	\$201K	\$194K

Prebuilt reports

QuickScore's canned reports give you results in a few clicks. You can list all of your red measures, or compare common measures across organizations.

Custom reports

Create ad hoc reports to explore your data. QuickScore's custom report writer combines powerful filters with your choice of layout.

The screenshot shows the 'Alerts' section of a dashboard. On the left is a dark sidebar with navigation links under three categories: PERSONAL (Home, Bookmarks), PRESENTATION (Strategy Maps, Dashboards, Charts & Reports, Briefings), and DATA (Scorecards, Initiatives, Documents). The main panel is titled 'Home' and contains a 'Welcome' message, an 'Alerts' link with a notification badge, and links to 'My Tasks', 'My Measures', and 'Measure Updates'. The 'Alerts' section is expanded, showing a list of alerts. At the top of this section is a header with 'ALERTS' and an 'Edit Subscriptions' link. Below this is a descriptive sentence: 'This screen is your alerts inbox that keeps you up to date on how everything is going.' The list of alerts is titled 'NEW ALERTS' with a 'Mark all as read' link. Each alert entry includes a category, a measure name with a status icon, a score update, and a timestamp.

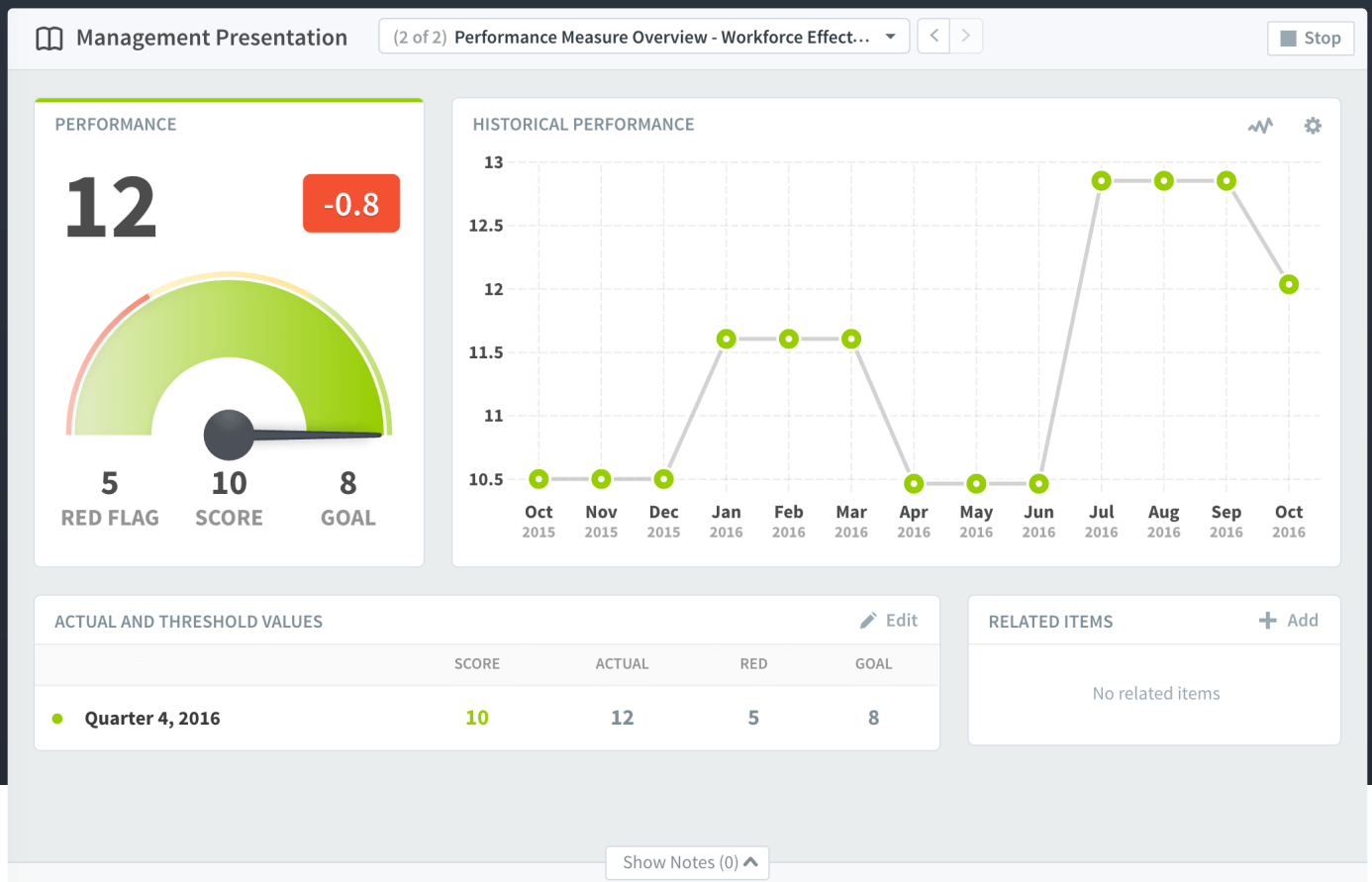
Category	Measure	Status	Score Update	Timestamp
Financial	% Gross Profit	Red circle	Score is now 0 for October 2018.	a month ago
Customer Support	Customer Satisfaction Survey	Yellow circle	Score is now 6.1 for October 2018.	a month ago
Marketing	Ad Clicks	Yellow circle	Score is now 6.3 for February 2018.	3 months ago
Marketing	Ad Clicks	Green circle	Score is now 7.3 for March 2018.	3 months ago
Mobileworld Inc.	Financial	Red triangle	Score is now 0 for March 2018.	5 months ago
Marketing	Ad Clicks	Green circle	Score is now 7 for December 2017.	5 months ago
Marketing	Ad Clicks	Green circle		5 months ago

Set alerts

Choose to be alerted when any measure turns red. Or, set alerts for specific items, like when a measure falls below a certain value.

Limit notifications

You can choose to receive alert emails immediately, every night, once a week, or never.



Build a presentation

Assemble your strategy maps, reports, and dashboards into a multi-slide briefing. It's like PowerPoint, but with live data.

Tell your story

As you advance through slides, your data is fully interactive. If you click on something to drill down, you can easily resume your presentation with one click.



Any device

QuickScore works great on all screen sizes, from your mobile phone to your board room projector.

Recommended by the best

QuickScore is the only software officially recommended by the Balanced Scorecard Institute.

Cloud software

You use QuickScore in a web browser, so there's never anything to install or update. If you'd rather host it on-premises, you can do that too.