Strategy Maps - 1

Strategy Maps are only available in QuickScore

Click on the Briefcase icon and select an Organization into which you want to add a Strategy Map. Click on **Strategy Maps**.

If this is the first Strategy Map in the selected Organization, click on the blue **Create Strategy Map** button and miss the next step.

If this is not the first Strategy Map in the selected Organization, then click **+ New Strategy Map**.

The Strategy Map dialogue will appear, add a name and select the **Automatic Starting Layout** and click **Create**.

To get you started with your new strategy map, we can automatically add widgets for each of the 4 perspectives and 12 objectives in this International Limited organization.
The application will generate a Strategy Map based on the Perspectives and Objectives you have previously added to a scorecard. In the case below, we previously created a classic four perspective scorecard:

The next stage is to move the bubbles into the correct position within each layer and link them with causal relationship arrows.

To add a link, click on a bubble below the one you want to link to, and click on the arrow icon.
A dialogue box will appear inviting you to change the colour, width and texture of the arrow line.

Drag the line into position. You can add a bend to the line as well if required.

Repeat this process for each link. You can also add other objects and adjust the font size and colour of the perspectives.
A completed Strategy Map should look like this.