Creating Dashboards

Once a Scorecard has been created the data can be displayed in many ways. Dashboards provide a quick and easy way to take important elements from multiple Scorecards or Perspectives and assemble them as a single view. Two popular ways of looking at data are Strategy Maps and Department Summaries.

Strategy Maps

To create a strategy map first go to the main menu drop-down and select Dashboards. Select the Organisation (blue dot) you are interested in and if there are no Dashboards already, you will see a screen like this: (If there are Dashboards, you will see the list)



Click on New Dashboard and give the new Dashboard a name, you will then be taken straight into 'edit' mode:



[Note: the red dashed border is the delimiter for slides that might subsequently be exported to PowerPoint. If you know you Dashboard is to be exported, keep it within these limits].

The Dashboard editor works in a similar way to PowerPoint. Any object can be selected, moved, resized and deleted. The objects are selected by using the tool bar at the top of the screen. For a Strategy Map, the first thing we need to do is select a background image. Click on Background Images and a list of all images currently in the system will be displayed.

[Note: images are imported into the system via Administration > Images, any image type can be imported]

For our example, we have selected a standard Balanced Scorecard Strategy Map background. The next stage is to add some Strategy Map 'bubbles'. These bubbles tend to be Objectives that can be found on our previously created Scorecard. Click on the Strategy Map Bubble icon and a menu will appear asking you to select an object from an existing Scorecard:

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Select an Object and it will appear on the Strategy Map. Move and resize it and then go through the process again, you will be aiming to create something like this:

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Intrafocus Sample Scorecard	Strategy Map	- O C
	Sk Net operating profit	Cause and Effect Relationships Defines the chain of logic by which intangèle ausses wil be transformed to tangèle value.
	Product/Service Attributes Improve Customer Substance Vervry score	Customer Value Proposition Clarifies the conditions which will create value.
	Story Charlenge Base Charlenge Base	Value-Creating Process Definis the process that will transform intragible assets.
	Al staff Cacocletere in 30 Days in 30 Days	Clustering of Assets and Activities Defines the ingredients which must be combined to create the value.

Important Note: The great thing about Dashboards is that you build them once and then they are updated automatically whenever the data within the system is updated. Also, all of the embedded elements in the dashboard are clickable through to the source data.

Department Summaries

Creating other types of Dashboard is equally simple. There are a variety of objects you can select from the top line edit menu including:

- Gauges which includes Speedometers, Horizontal and Vertical sliders
- Charts nine different types, from Line charts to Polar charts to Combination charts
- Gantt Charts taken from the Strategic Initiative section of the application
- Text Boxes simple free from text
- Linked Content or 'Notes' wherever a comment has been added, it can be selected

The process used to select objects, move, resize or delete them is the same as described above.

Below are a couple of examples of typical Departmental Dashboards:



